



Google Analytics - Summary

06/01/2016 - 01/26/2017 [compared to 06/01/2015 - 01/26/2016]

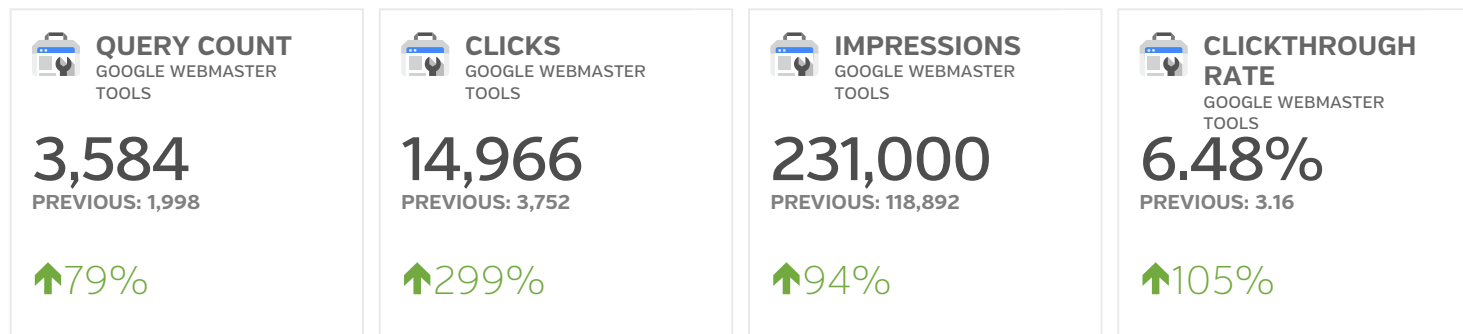
 ALL TRAFFIC SESSIONS 39,396 PREVIOUS: 12,219 ↑ 222.42%	 ALL REFERRALS SESSIONS 4,940 PREVIOUS: 4,183 ↑ 18.1%
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 **TOP TRAFFIC**
SESSIONS

CHANNELS ▲	SESSIONS	NEW USERS	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION	TRANSACTIONS	REVENUE	ECOMMERCE CONVERSION RATE
Organic Search	▲327.16% 23,515 vs 5,505	▲306.75% 17,169 vs 4,221	▲58.81% 30.52% vs 19.22%	▼-31.29% 3.17 vs 4.62	▼-19.95% 2:28 vs 3:05	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
Direct	▲378.15% 10,462 vs 2,188	▲330.15% 8,018 vs 1,864	▼-38.35% 32.88% vs 53.34%	▲11.02% 2.99 vs 2.70	▲47.50% 2:21 vs 1:35	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
Referral	▼-1.03% 3,644 vs 3,682	▼-6.05% 2,996 vs 3,189	▼-41.08% 35.54% vs 60.32%	▲23.76% 3.07 vs 2.48	▲70.28% 2:07 vs 1:14	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
Social	▲158.68% 1,296 vs 501	▲317.06% 1,051 vs 252	▲235.03% 36.11% vs 10.78%	▼-46.05% 2.83 vs 5.24	▼-52.44% 1:41 vs 3:32	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
[Other]	▲38.48% 475 vs 343	▲138.32% 398 vs 167	▲83.43% 73.26% vs 39.94%	▼-35.20% 1.49 vs 2.30	▼-80.71% 0:33 vs 2:53	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
Email	∞ 4 vs 0	∞ 3 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0.00% 0:00 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%

Google Webmaster Tools - Top Searches

06/01/2016 - 01/26/2017 [compared to 10/05/2015 - 05/31/2016]



KEYWORD [▲]	IMPRESSIONS	CLICKS	CTR	AVG. RANK
"cointreau"	1	--	0.0%	14.0
"goes well with"	1	--	0.0%	133.0
"jolly roger"	44	--	0.0%	9.8 10.1%
"jolly"	66	--	0.0%	41.3 16.7%
"leave a" -"closed" -"disabled" -"sign" -"logged" -"captcha" -"spam" -"robot" -"awaiting" -"password"	1	--	0.0%	250.0
.karaoke	1	--	0.0%	1.0
.pub	2	--	0.0%	1.0
10 oz prime rib	2	--	0.0%	15.5
10oz prime rib	10	--	0.0%	8.4
118b stiles rd, south mills, nc 27976	6	--	0.0%	38.7 5.6%