

Medical Copywriting Samples For Chambers Health

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Here are samples of some Facebook teaser copy that was used for various public awareness campaigns

Allergies

"
Allergy season is here so be prepared. Check out this list of things you need to have on hand."

<http://www.m.webmd.com/allergies/ss/slideshow-allergy-medicines>

Emergency Preparation

"The time to begin disaster preparation is before one strikes. Come review some of things you need to do to be prepared."

<http://www.ready.gov/are-you-ready-guide>

Exercise Safety

"Don't become a victim when you exercise outdoors. Here are simple ways to stay safe and burn calories."

<http://www.glamour.com/health-fitness/blogs/vitamin-g/2014/03/outdoor-workout-safety-tips.html>

Healthy Eating

“Don’t forget to eat healthy this spring. Check out these warm weather recipes that can help protect your waistline.”

<http://www.pinterest.com/littleonebooks/yummy-summer-snacks/>