

Medical Copywriting Samples For Faith Community Hospital



Prepared by Michael Saks for SRJ Advertising

Here are samples of some Facebook teaser copy that was used for various public awareness campaigns

Allergies

"Fighting allergies? Make sure to have these things on hand to help you survive the season."

<http://www.m.webmd.com/allergies/ss/slideshow-allergy-medicines>

Emergency Preparation

"A natural disaster does not have to make you a victim. Find out some simple things you can do to be prepared when they strike."

<http://www.ready.gov/are-you-ready-guide>

Exercise Safety

"Stay healthy while you are getting fit. Understand how to protect yourself when you exercise outdoors."

<http://www.glamour.com/health-fitness/blogs/vitamin-g/2014/03/outdoor-workout-safety-tips.html>

Healthy Eating

"Snacks can be healthy and delicious. Come look at these warm weather snack ideas."

<http://www.pinterest.com/littleonebooks/yummy-summer-snacks/>