



To Whom It May Concern,

Please accept this letter as a testimonial of our experience with Michael Saks and Vistagraphics Internet Marketing Services, also known as Vims. Here are some areas where performance far exceeded expectations.

**Page 1 Google Placement**

Their digital marketing program has propelled us to page 1 of Google for well over 100 key commercial terms valuable to my business. These include product categories that have contributed to in store sales in the retail and entertainment categories.

**Trip Advisor Award and Placement**

With Mr. Saks's direction we received an award from Trip Advisor, which bring us a lot traffic and great placement online.

**Constant Communication**

Mr. Saks is in frequent communication with me via phone, text, and email. He even responds when I contact him on weekends. This constant communication helps me dictate my goals frequently, which helps in their speedy execution. Rather than just do the "work" Vista Internet Marketing and Mr. Saks explained what they were doing. They focused on talking about the process of a digital marketing program AND then implemented it, always keeping me in the loop.

**Cost Controls**

We are very pleased with our relationship with Mr. Saks and the performance of Vistagraphics and Vista Internet Marketing as valued contractors of Life on a Sandbar. The cost of using their digital services amounts to around \$12 a day, which is a much cheaper option than hiring a full time person to do this.

It is with greatest appreciation that we thank Mr. Saks and his work for our company. It is like having another employee or business partner without incurring the cost of a full time employee.

Sincerely,

Judy Petit  
Owner  
Life on a Sandbar