Medical Copywriting Samples For Rolling Hills Medical Hospital

Prepared by Michael Saks for SRJ Advertising



Here are samples of some Facebook teaser copy that was used for various public awareness campaigns

Allergies

"Atchhhh-ooooo! Guess what time it is? It is allergy season and you can fight back by having this simple kit of key items to help you breathe easier.

http://www.m.webmd.com/allergies/ss/slideshow-allergy-medicines

Emergency Preparation

"If a disaster struck today could you survive? Find out what it takes to be disaster proof when mother nature strikes."

http://www.ready.gov/are-you-ready-guide

Exercise Safety

"How safe are you when you are exercising outdoors? Come find out some ways to protect yourself while you exercise."

http://www.glamour.com/health-fitness/blogs/vitamin-g/2014/03/outdoor-workout-safety-tips.html

Healthy Eating

"The weather is starting to warm up. Here are some healthy snack recipes for those sunny days ahead."

http://www.pinterest.com/littleonebooks/yummy-summer-snacks/